

Southern Heartland Art Guild

Southern Heartland Arts, Inc. held its annual Scholarship presentation at its May guild meeting on May 18, 2023. Present were SHA Board Chair, Jackie Kelly, Gallery Director Elise Hammond, Scholarship Chair and Founder of the James P. Hayes Cardinal Scholarship Fund, Lisa Hayes, scholarship committee member Susan Adams, and several guild members.



Left, Chair Jackie Kelly, Center left, Scholarship Recipient Madeline Gambino, center right, Scholarship Recipient Karissa Aldridge, and Gallery Director Elise Hammond.

Each recipient received their scholarship checks for college expenses with family and friends present. Before and after the presentation, refreshments were served. Recipient art will be on display through the end of May.

SOUTHERN HEARTLAND ART GUILD, COLLEGE ART SCHOLARSHIPS
WITH MUCH APPRECIATION
TO OUR SPONSOR: LISA B. HAYES



Lisa Hayes, Founder of the Cardinal Scholarship Fund with scholarship recipients

SHA, Inc. has provided college expense scholarships to college bound graduates majoring in the visual arts since the 1990's, as part of SHA's nonprofit mission. However, in 2007, Lisa B. Hayes wished to create a memorial to her late husband, James P. Hayes, and endowed a scholarship fund within Southern Heartland named for her husband and a favorite piece of art painted by Southern Heartland artist, Susan Adams. SHA's scholarship fund is known as **The James P. Hayes Cardinal Scholarship Fund** and has provided scholarships each year for as many as 7 students annually. The Cardinal fund also assisted a young man in a trip to Europe with the Eastside Arts Department, chaperoned by parents and the visual art and drama teachers.

Since the onset of Covid, applications for the Scholarship program have lessened, despite social media and newspaper advertising and communication with teachers.

We need YOUR help in informing any graduates you might know in 2024 and encouraging them to apply, if their intent is to major in any visual arts, to include graphic design, art education, film & set design, architecture, and art education, and other visual art careers.



Above: Karissa (Kat) Aldridge with her parents and both Grandmothers.

An excerpt from Ashlyn Lazenby’s letter of recommendation. Ashlyn is AP Language and Composition and advanced literature at Eastside High :

Karissa is able to display her knowledge “without dimming anyone else’s light....Karissa is more than her academic presence...she is an artist in many senses of the word. In the traditional sense, Karissa loves to paint, make jewelry, and create custom outfits that show who she really is....she wishes to become an animator, web-designer, or game creator...she knows who she is ...yet finds a way to be sincere and positive.”

Below, Karissa with Art Teacher, Melissa Parker





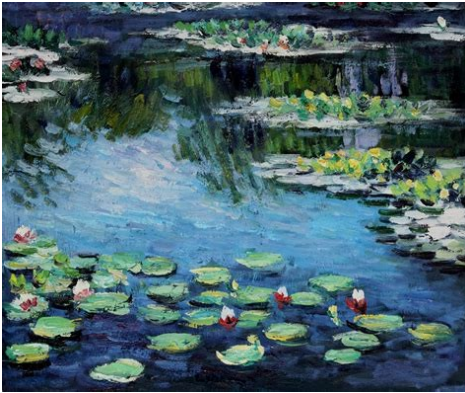
Madeline Gambino will be attending SCAD (Savannah College for Art & Design) in the fall. Madeline's mother, with a Masters Degree in Art Education, exposed Madeline to art projects from a very young age, and by 7th grade, she realized art was part of who she was. She chose SCAD after researching several colleges known for their art programs, but in whom she was disappointed after tours of them. At SCAD she saw facilities and staff dedicated both to the arts and to academic achievement and she knew this was where she wished to be. Madeline stated that "Art influences every aspect of her life and she cannot imagine herself in a world without art for a career."



TRY SOMETHING NEW & DIFFERENT THIS SUMMER and ENTER IT IN OUR FALL SHOW THIS SEPTEMBER:

ARTFUL HARVEST.

Lets give residents of Newton County a different & unique new art experience!!! Below are some famous paintings to motivate the right side of your brain.



Above: "Water Lilies" by Monet

Right, "The Persistence of Memory" by Dali

Below: "Melody of the Night" by Leonid Afremov



- Try an Abstract...
- Try a new Medium...
- Try Palette Knife Only...
- Change your color palette...
- Play with light....
- Paint your dreams....
- Challenge your imagination...
- Be BOLD!!!
- ARTFUL HARVEST is YOUR SHOW...lets make it
- UNIQUE and DIFFERENT!!!

COMING SEPTEMBER 6th...NEW CATEGORY, NEW PRIZES.

Challenge yourself to do something new & different & enter

Southern Heartland Arts, Inc.

Announces its 17th annual fall show

ARTFUL HARVEST
Sponsored By
UNITED BANK

This year's show has some exciting changes !

- A new category for Professionals means not only will your art not have to go through a jury process, but new and amateur artists will no longer compete with artists who sell their work.
- A second Judge has been added to award prizes in all 3 Categories.
 - More Prizes for more Categories.

Dates of Show: September 11—October 12, 2023

Intake: Sept 6, 12—7 PM

For more information and the prospectus, click [HERE](#)

Or go to www.southernheartlandart.com/events

This is our oldest show, a tradition for Southern Heartland Arts, Inc., and we encourage every guild member to submit AT LEAST one piece to support our guild. This show is important to our nonprofit mission and to our community; we wish to provide Newton County a sampling of every medium and every category of art. YOU DO NOT HAVE TO BE A MEMBER OF SHA Inc TO PARTICIPATE. If you know an artist from other counties or other art guilds, share the prospectus with them. Encourage students to participate, as well.